TORONTO CHOWFEST

SPONSORSHIP PROPOSAL

PROPOSED BY:
ROODNEY CLARKE

DEAR POTENTIAL SPONSOR,

As the creative director of Toronto Chowfest, I will like to invite you, to be apart of Toronto Chowfest 2019. Toronto Chowfest is a unique festival. Stemming from our block chain festival format, where restaurants compete with the public in Toronto's first ever chow competition, while hosting events on the same day at their own establishment. As a local business, established in the Caribbean community, we invite you to look at the sponsorship opportunities available below. Help highlight and recognize your stake in fostering, positive uplifting community base family activities by partnering with Toronto Chowfest 2019..

CONTACT

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ABOUT US

Toronto Chowfest where we end the hectic summer with the ultimate summer cool down lime. At Chowfest, we bring you cool tunes, live performances and the mother of all Chow competitions, with a grand prize of $250. This one day FREE event highlights everything to do with Chow and the Trini culture of music, family and liming.

Toronto Chowfest is a festival celebrating fruit extremes. Chowfest pushes the limits of the culinary fruit dish chow into the realm of competitive chow dishes, international food flavours and local music. This year we are proud to announce our collaboration with The Push For Change Charity organization, a charity dedicated to ending youth homelessness one promise at a time. www.thepushforchange.com/.

SPONSORSHIP PACKAGES

GOLD PACKAGE

$7,000

- **Promotion** of your company through Toronto Chowfest social media and Chowfest.ca
- **Inclusion in all press releases** and other media activities
- **Toronto Chowfest 'Signage'** on your website and/or e-newsletter
- **Inclusion on pre-event advertisting** (i.e. street banners, flags etc)
- **Full page Ad space** in 1st annual Toronto Chowfest Event Program.
- **Streamline to your website** from Chowfest.ca for 3 Months
- Your **company profile on Chowfest.ca** for 3 Months
- **Inclusion in on-site event signage,** non-exclusive.
- Inclusion on **event promotional pieces** (posters, fliers, brochures, buttons, apparel etc—logo or name)-
- **Display space** in Toronto Chowfest Info booth.
- **Opportunity to be involve in our preferred charitable organization.** The Push For Change. A charity dedicated to ending youth homelessness one promise at a time.

SILVER PACKAGE

$5,500

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- **Full page Ad space** in 1st annual Toronto Chowfest Event Program.
- **Streamline to your website** from Chowfest.ca for 3 Months
- Your **company profile on Chowfest.ca** for 3 Months
- **Inclusion in on-site event signage,** non-exclusive.
- Inclusion on **event promotional pieces** (posters, fliers, brochures, buttons, apparel etc—logo or name)-
- **Display space** in Toronto Chowfest Info booth.
- **Opportunity to be involve in our preferred charitable organization.** The Push For Change. A charity dedicated to ending youth homelessness one promise at a time.

BRONZE PACKAGES

ENTRY LEVEL 1

$3,500

- **Inclusion on event promotional pieces** (posters, fliers, brochures, buttons, apparel etc—logo or name)
- **Full page Ad space** in 1st annual Toronto Chowfest Event Program**.**
- **Toronto Chowfest 'Signage'** on your website and/or e-newsletter
- **Streamline to your website** from Chowfest.ca for 3 Months
- **Display space** in Toronto Chowfest Info booth.
- **Opportunity to be involve in our preferred charitable organization.** The Push For Change. A charity dedicated to ending youth homelessness one promise at a time.

ENTRY LEVEL 2

$1,500

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- **Half page Ad space** in 1st annual Toronto Chowfest Event Program.
- **Toronto Chowfest 'Signage'** on your website and/or e-newsletter
- **Streamline to your website** from Chowfest.ca for 3 Months
- **Display space** in Toronto Chowfest Info booth.
- **Opportunity to be involve in our preferred charitable organization.** The Push For Change. A charity dedicated to ending youth homelessness one promise at a time.

ENTRY LEVEL 3

$500

- **1/4 page Ad space** in 1st annual Toronto Chowfest Event Program**.**
- **Toronto Chowfest 'Signage'** on your website and/or e-newsletter
- **Display space** in Toronto Chowfest Info booth.
- **Opportunity to be involve in our preferred charitable organization.** The Push For Change. A charity dedicated to ending youth homelessness one promise at a time.

ENTRY LEVEL 4

$250

- **1/4 page Ad space** in 1st annual Toronto Chowfest Event Program**.**
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- **Opportunity to be involve in our preferred charitable organization.** The Push For Change. A charity dedicated to ending youth homelessness one promise at a time.